



# Liberty Tax

Monthly SEO

[libertytax.com](http://libertytax.com)

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Domain: libertytax.com

Device: Desktop

Location: us

## Traffic

### Traffic Analytics: Summary

libertytax.com | December 2017 | All Regions

Visits

**166.8K** +36.78%

Unique Visitors

**151.6K** +41.17%

Pages / Visit

**1.74** -23.21%

Avg. Visit Duration

**00:59** -55.64%

Bounce Rate

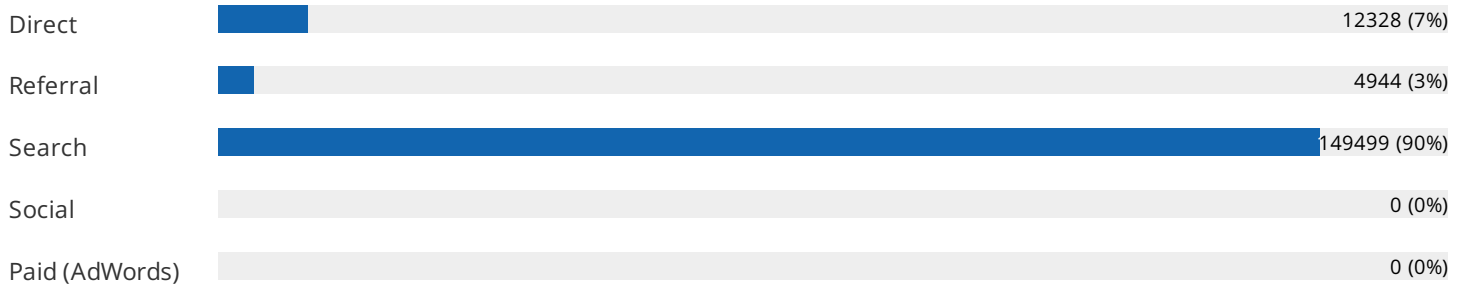
**76.00%** +14.26%

Traffic Rank

**74.1K** ↑ 34.8K

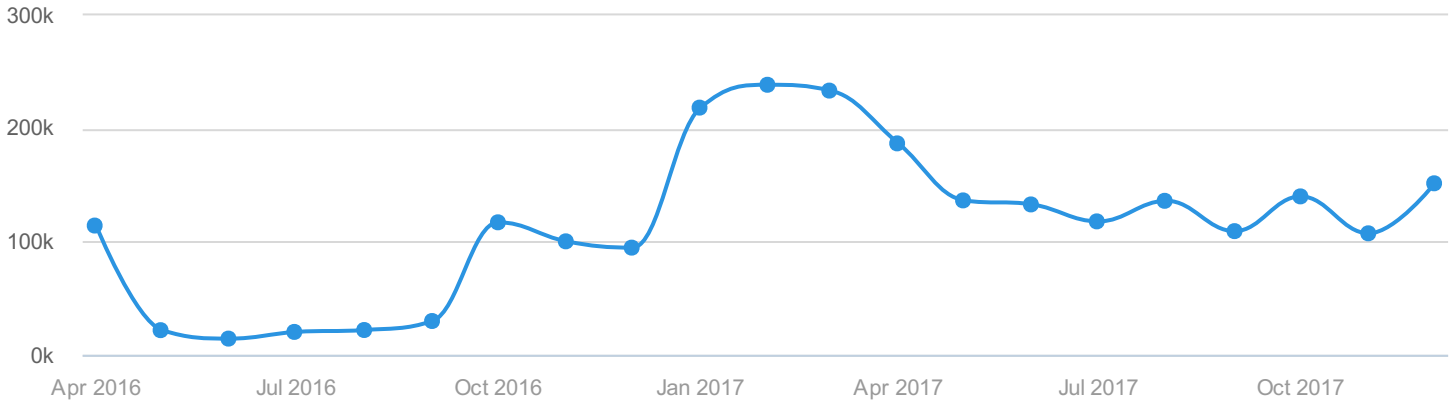
### Traffic Analytics: Traffic Sources

libertytax.com | December 2017 | All Regions



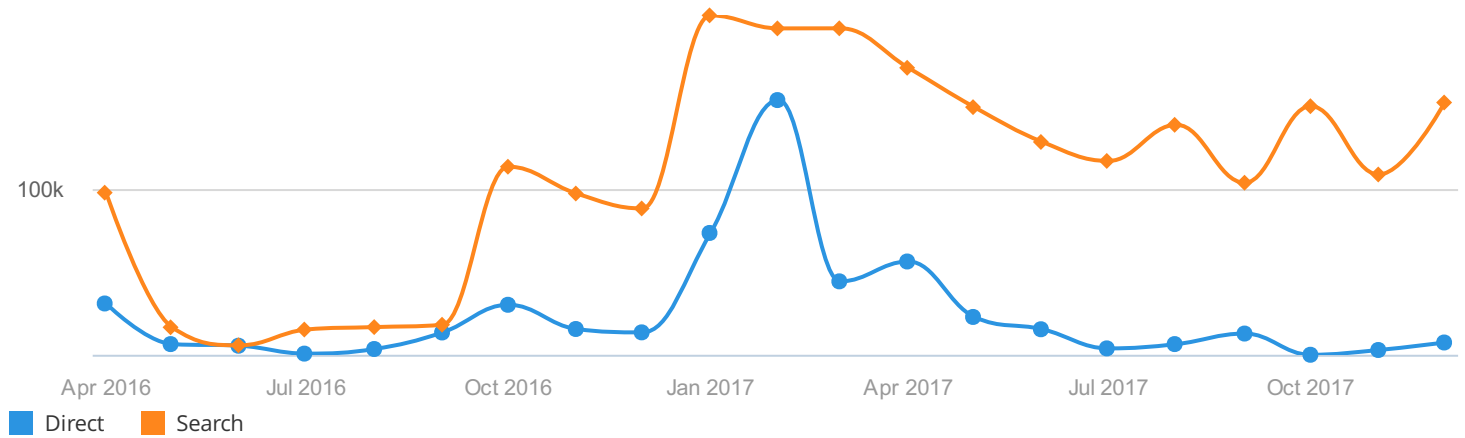
### Traffic Analytics: Unique Visitors Chart

libertytax.com | All Regions



### Traffic Analytics: Visits Chart

libertytax.com | All Regions



### Traffic Analytics: Top Traffic Countries

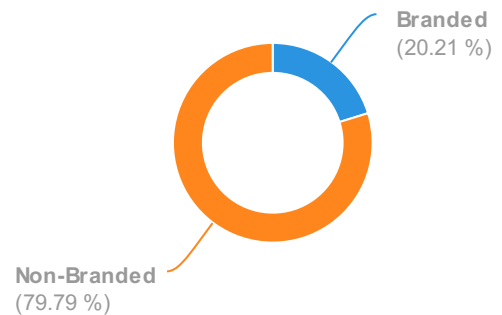
libertytax.com | December 2017

Country	Traffic
United States	164.1K (98.42%)
Canada	2.4K (1.44%)
India	241 (0.14%)

### Branded vs Non-Branded

US | libertytax.com

**20.21%** Branded Traffic      **79.79%** Non-Branded Traffic



# Keywords

## Keyword Rankings 1 - 50 (50)

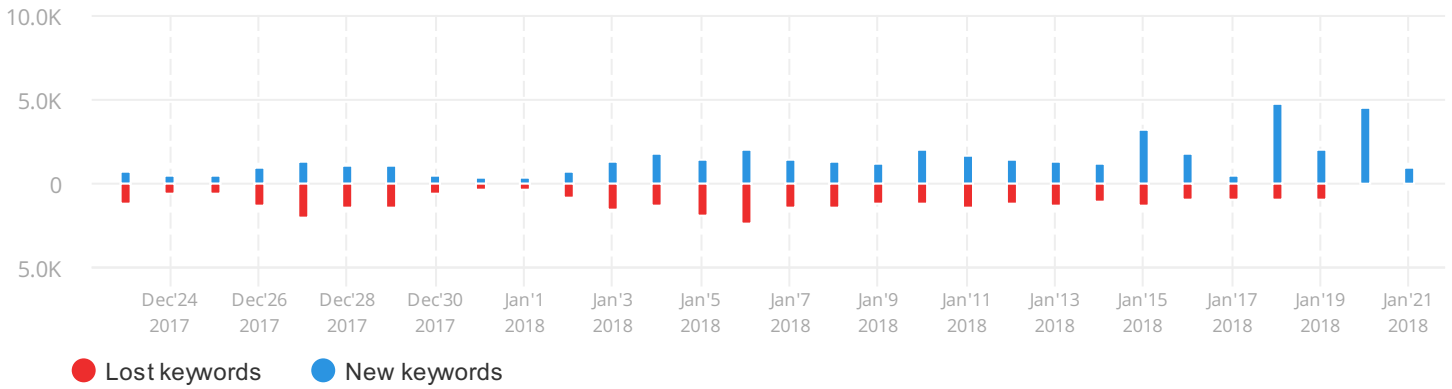
Keyword	SERP Features	www.libertytax.com		CPC	Volume ▼
		22 Jan	Diff		
1. where's my refund	★👑🔗	5	0	2.72	3,350,000
2. irs gov	📄★📺🔗👉	4	+96	4.38	1,000,000
3. irs.gov	📄★🔗👉		-96	4.57	823,000
4. where is my refund	🔗	4	+1	0.20	550,000
5. wheres my refund	★👑🔗	5	0	1.15	450,000
6. where is my tax refund	📄👑🔗	6	0	2.18	246,000
7. irs refund	📄★📺🔗	10	+3	1.61	246,000
8. irs refund status	🗨️★📺	8	+2	0.88	246,000
9. irs where's my refund	★👑🔗	7	0	1.85	246,000
10. tax calculator	🗨️📄	5	+2	2.70	201,000
11. where my refund	★👑🔗	7	0	2.37	201,000
12. wheres my refund com	★📺👑🔗	5	+1	0.20	165,000
13. tax	📄📄📄👉	13	0	3.91	165,000
14. liberty tax	📍🐦★👉	1	0	4.53	135,000
15. liberty	📍📄📄?★📺	9	+6	5.39	135,000
16. tax return estimator	🗨️📄★👑	6	0	1.51	90,500
17. where's my refund com	🗨️★📺👑	7	+3	0.14	90,500
18. track my refund	🗨️	8	0	3.59	90,500
19. tax return calculator	🗨️📄★	6	0	1.96	90,500
20. free tax filing	📄🗨️📄★	12	-1	1.66	74,000
21. income tax calculator	🗨️★📺	5	0	2.31	74,000
22. where's my refund irs	★👑🔗	7	+3	0.31	60,500
23. tax calculator 2017	🗨️📄	5	+3	1.05	49,500

Keyword	SERP Features	www.libertytax.com		CPC	Volume ▼
		22 Jan	Diff		
24. tax refund		15	-8	1.30	49,500
25. tax estimator		4	0	3.22	40,500
26. tax refund estimator		6	+1	0.80	40,500
27. www wheres my refund		6	0	0.33	40,500
28. where's my federal refund		9	0	2.78	33,100
29. tax preparation		2	+1	6.57	33,100
30. my refund		6	-1	0.43	33,100
31. tax online		4	0	2.61	27,100
32. file taxes online		6	0	2.54	27,100
33. www.wheres my refund		6	0	0.18	27,100
34. check my refund		6	0	n/a	27,100
35. tax refund calculator		5	+1	1.81	27,100
36. tax calculator 2016		6	0	1.69	27,100
37. tax services		2	-1	13.13	22,200
38. tax refund calculator 2016		4	0	1.17	18,100
39. w4 allowances		1	0	0.49	18,100
40. liberty tax service		1	0	6.67	18,100
41. tax preparation services		1	0	5.33	14,800
42. liberty tax near me		2	0	6.12	12,100
43. w4 exemptions		1	0	0.06	8,100
44. liberty taxes		1	0	4.63	6,600
45. taxes near me			-	5.64	6,600
46. how many allowances should i claim		1	0	n/a	5,400
47. tax allowances		1	0	19.41	4,400
48. liberty tax locations		2	0	4.69	4,400
49. taxbrain		1	0	6.08	3,600

Keyword	SERP Features	www.libertytax.com		CPC	Volume ▼
		22 Jan	Diff		
50. how many exemptions should i claim	🔍 ★ 📺 👑	1 👑	0	1.75	3,600

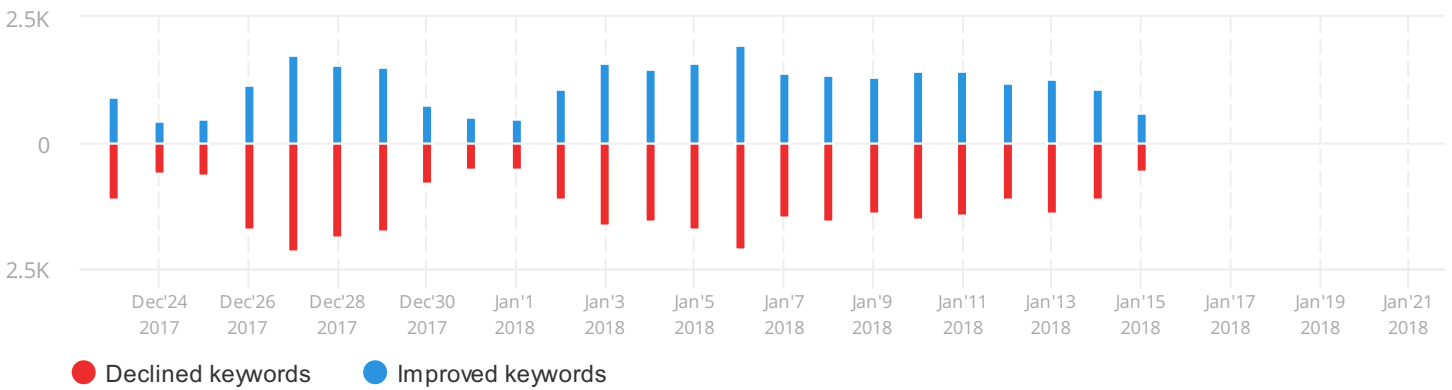
### New vs Lost Organic Keywords

libertytax.com | US | 1 Month



### Improved vs Declined Organic Keywords

libertytax.com | US | 1 Month



# Backlinks

## Backlinks: Summary

Root Domain: libertytax.com

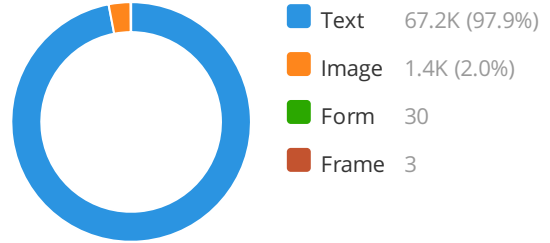
**68.6K** TOTAL BACKLINKS

Referring Domains 2K

Referring IPs 2K

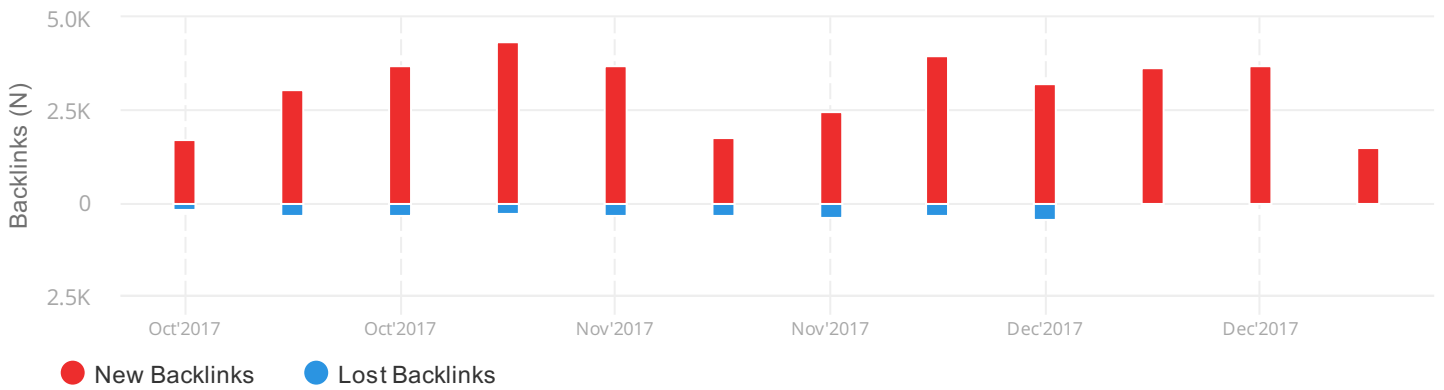
## Backlinks: Types

Root Domain: libertytax.com



## New & Lost Backlinks

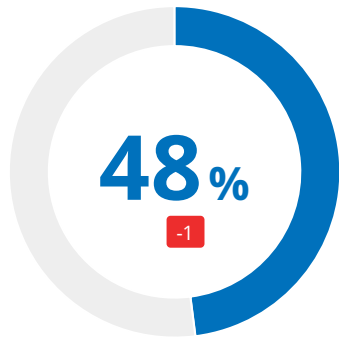
libertytax.com | 3 Months





# Site Audit

## Total Score



## Crawled Pages

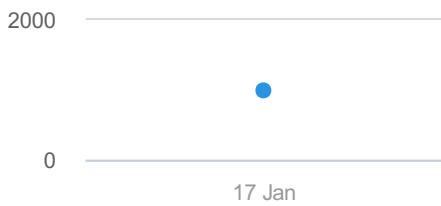
500



● Healthy (8) ● Broken (12) ● Have issues (444) ● Redirected (34) ● Blocked (2)

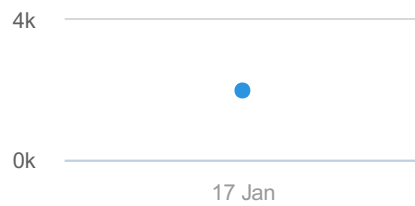
## Errors

993



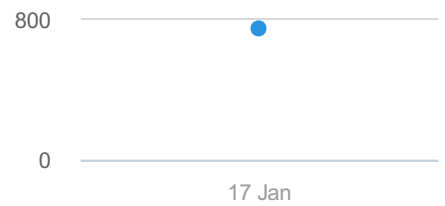
## Warnings

1983



## Notices

752



## Top Issues

17 issues with mixed content	errors	0% of total issues
7 pages have slow load speed	errors	0% of total issues
12 pages returned 4XX status code	errors	0% of total issues